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June 16, 2015

The Honorable Tom Wheeler
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: GN Docket No. 13-5, Technology Transitions; GN Docket No. 12-353, AT&T
Petition to Launch a Proceeding Concerning the TDM-to-IP Transition; WC Docket
No. 05-25, Special Access for Price Cap Local Exchange Carriers.

Dear Chairman Wheeler:

Broadband is an essential tool for our business, the auction firm Pook & Pook, founded in Chester County, Pennsylvania. Our office is located in an old stone inn, which dates back to 1761, and we have recently invested in a new state of the art facility adjacent to this location.

We hold up to twelve auctions a year, each of them unique. Our items include antique furniture, fine art, folk art, oriental carpets and period accessories. We also hold fun and fast-paced opportunities that offer bidders the opportunity to take home unique pieces for reasonable prices.

Since our first auction in 1984, Pook & Pook has been competing with larger auction houses. But through service, expertise and reputation, Pook & Pook has continued to break records for our auction sales -- totaling as high as \$10 million.

The valuable customer and consignor base has continued to expand and now includes over 30,000 individuals, businesses and non-profit organizations.

That is why we employ a team of over a dozen exhibition, appraisal and auction specialists. We also have designated staff for phone bids and our website and online sales.

To stay ahead of the competition, Pook & Pook has made investments into our online and IT infrastructure. Appraisals and the presentation of high resolution images for our catalogs and online offerings require high speed and bandwidth. In addition, the Pook & Pook website has a substantial e-commerce platform, allowing us to provide phone bidding, Internet bidding, absentee bid forms, condition requests, payment and shipping.

We write to share our story in the hope that it will encourage you to support policies that encourage investment and competition in broadband networks. Our business is built on reputation and return customers. Having the ability to choose a broadband provider who understands our business and product offerings is important.

As our firm grows, more and more museums, educational institutions, trust and estate representatives, and serious collectors are utilizing the various expert services we offer. Broadband helps make this possible, and we encourage you develop policies that will bring new, innovative networks to market.

Sincerely,



Deirdre Pook Magarelli
Vice President

Pook & Pook, Inc. Auctioneers & Appraisers

cc: Commissioner Mignon Clyburn
Commissioner Jessica Rosenworcel
Commissioner Ajit Pai
Commissioner Michael O'Rielly
Jonathan Sallet
Matthew DelNero
Howard Symons
GiGi Sohn